

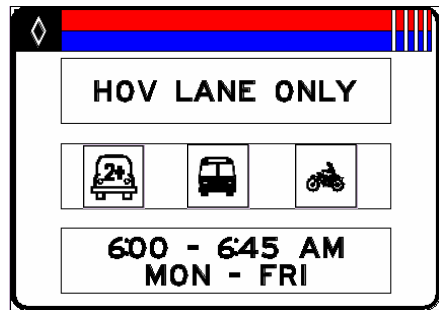
Factors considered in deciding locations

- Locate Program Information sign away from a decision point. The general Program Information sign should be available along the route, either on the mainlane or on access roads to the Park and Ride lots, but it is intended to explain the QuickRide logo and provide the website for further information, not affect any en route decision.
- Locate Lane Status and Price sign in a position where a driver could read it and still have a chance to bail out. This is particularly important to keep in mind in the Park and Ride lots, where the bail out point is sometimes before the base of the on-ramp.
- Currently QuickRide does not operate on 290 PM outbound, so these signs will not be needed until the decision to extend 290 to the afternoon operation is finalized. If needed, the new regulatory and Lane Status signs in the Northwest Transit Center apply only to the outbound 290 operation. They need to be placed to avoid any confusion with the inbound I-10 operation.
- The Addicks Park and Ride has a designated Carpool Staging area. The Lane Status/Price sign should be before this area so drivers can decide how many people to add to their carpool based on the current QuickRide price. There is currently occupancy requirement and a DMS for lane status on the Park Row Blvd access road. I would suggest placing our signs on that access road as well.

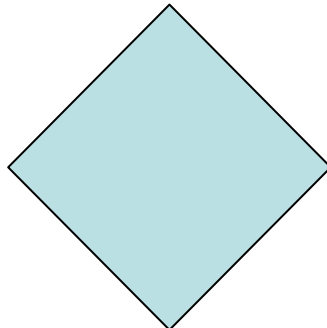
**Program
Information**



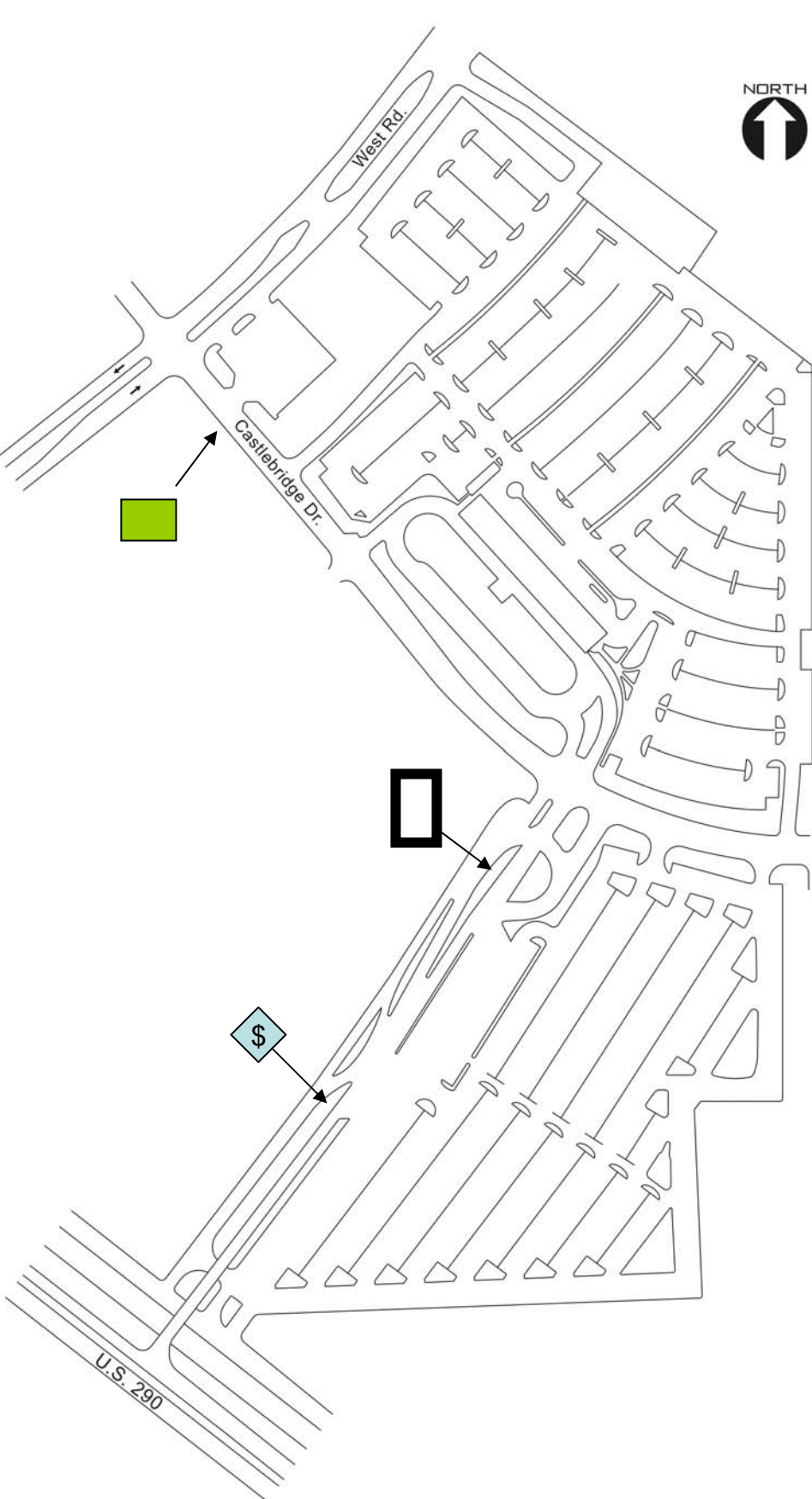
Regulatory






Price






US 290 Northwest Station Park and Ride

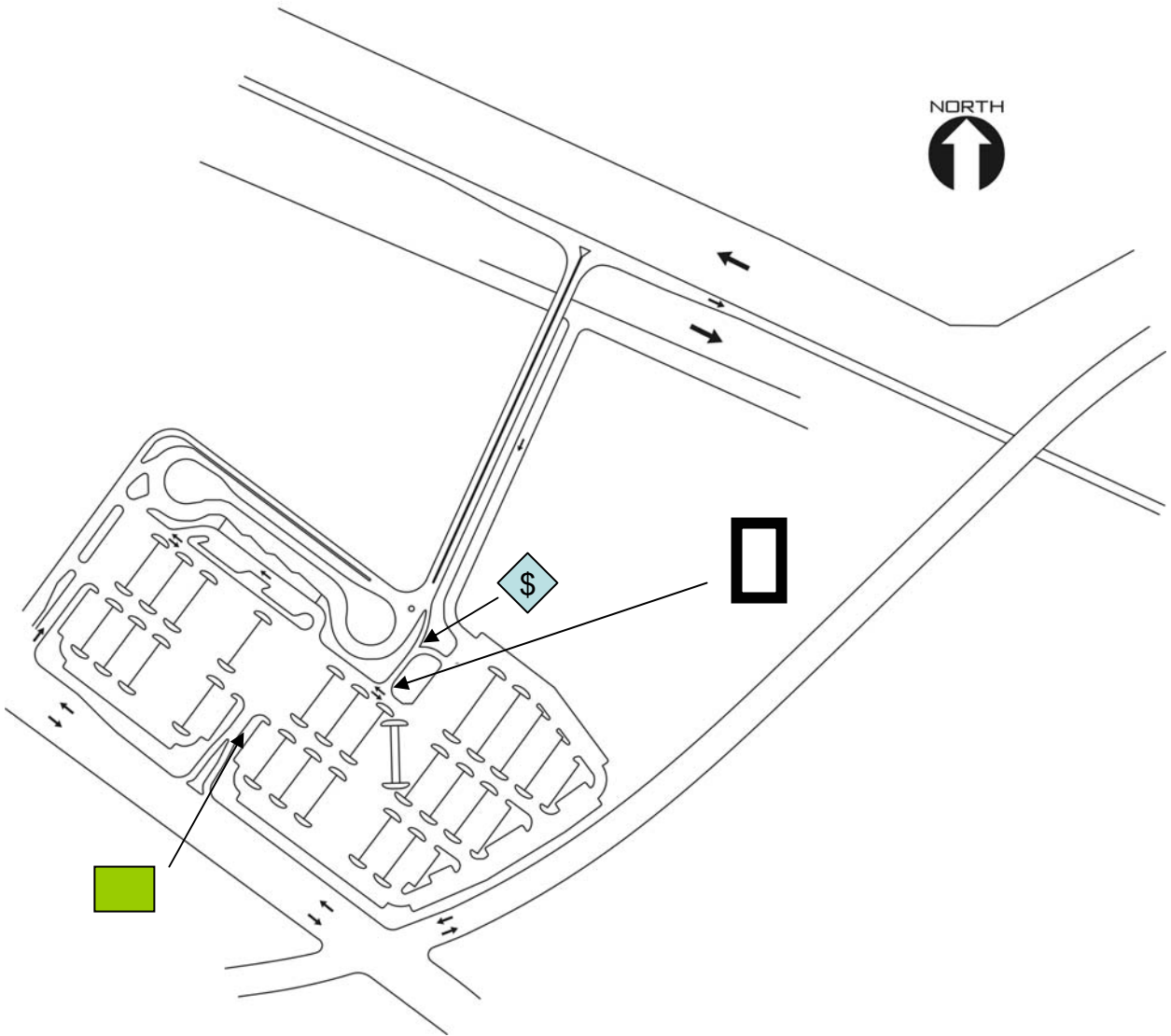


-  Program Information
-  Regulatory
-  Price

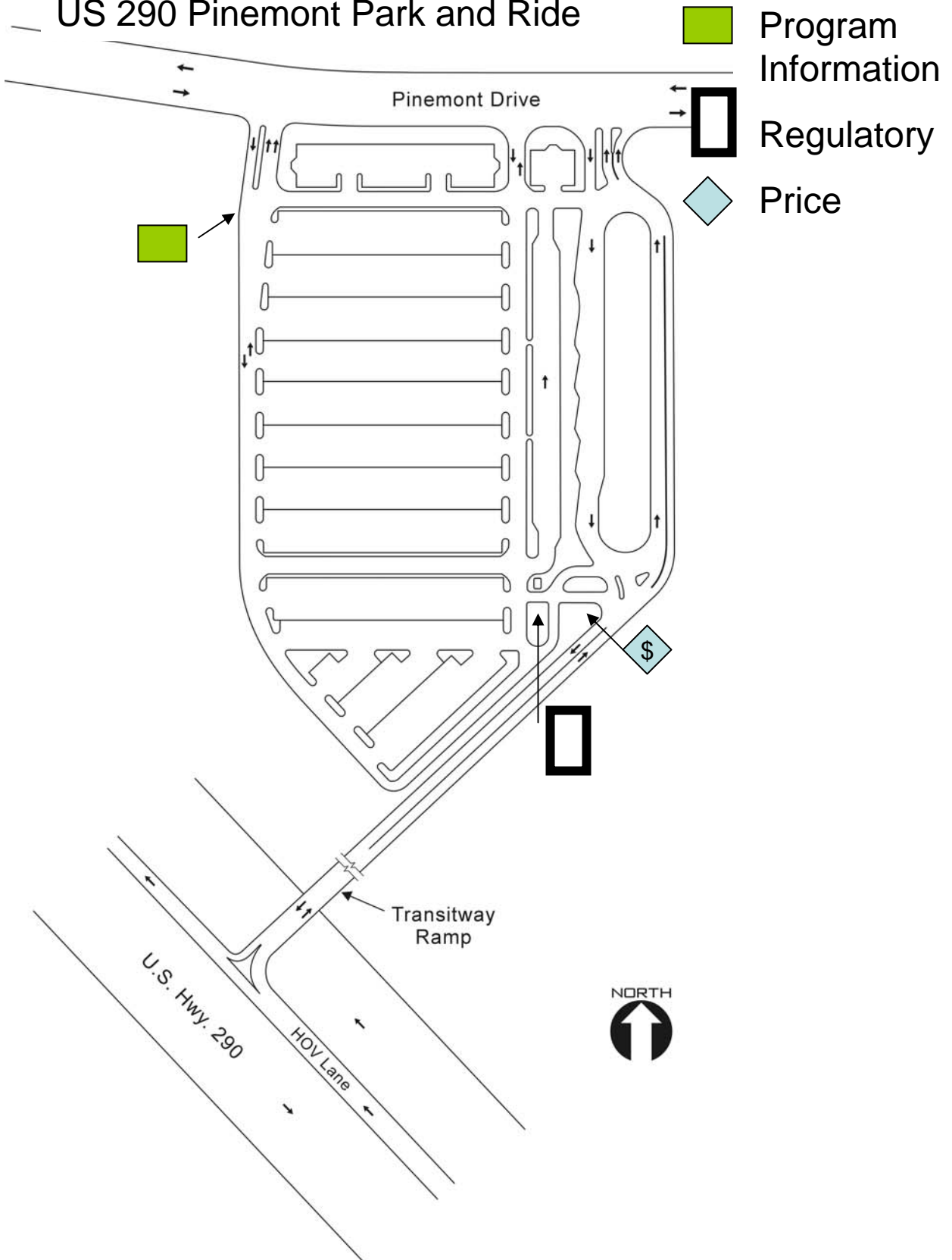
US 290 West Little York Park and Ride

-  Program Information
-  Regulatory
-  Price




West Little York Park and Ride



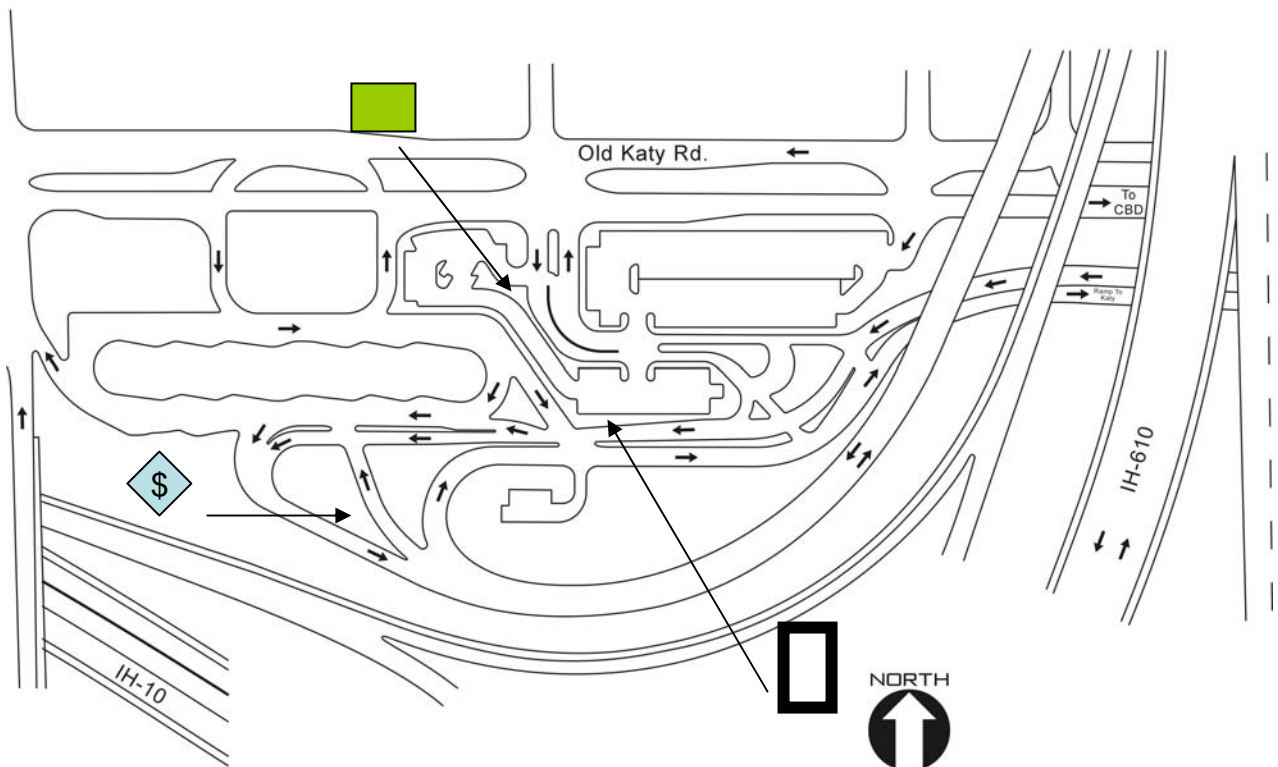
US 290 Pinemont Park and Ride



US 290 Northwest Transit Center




-  Program Information
-  Regulatory
-  Price

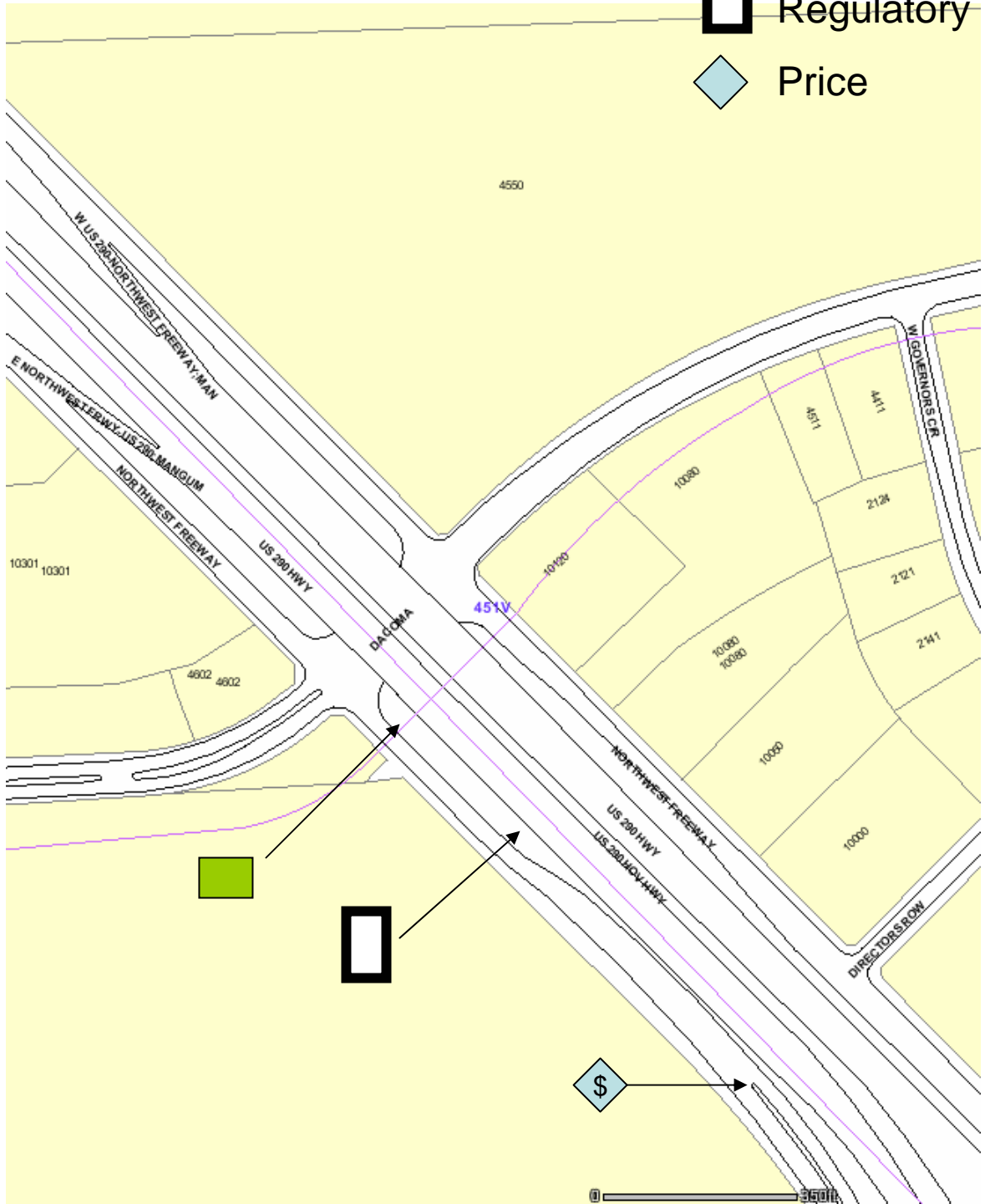
Northwest Transit Center



Note: QuickRide does not currently operate in the PM outbound for US 290. These signs would be needed only if the program is extended to the afternoon operation. The inbound I-10 access through the NW Transit Center also does not currently include QuickRide.

US 290 Dacoma Intersection

-  Program Information
-  Regulatory
-  Price

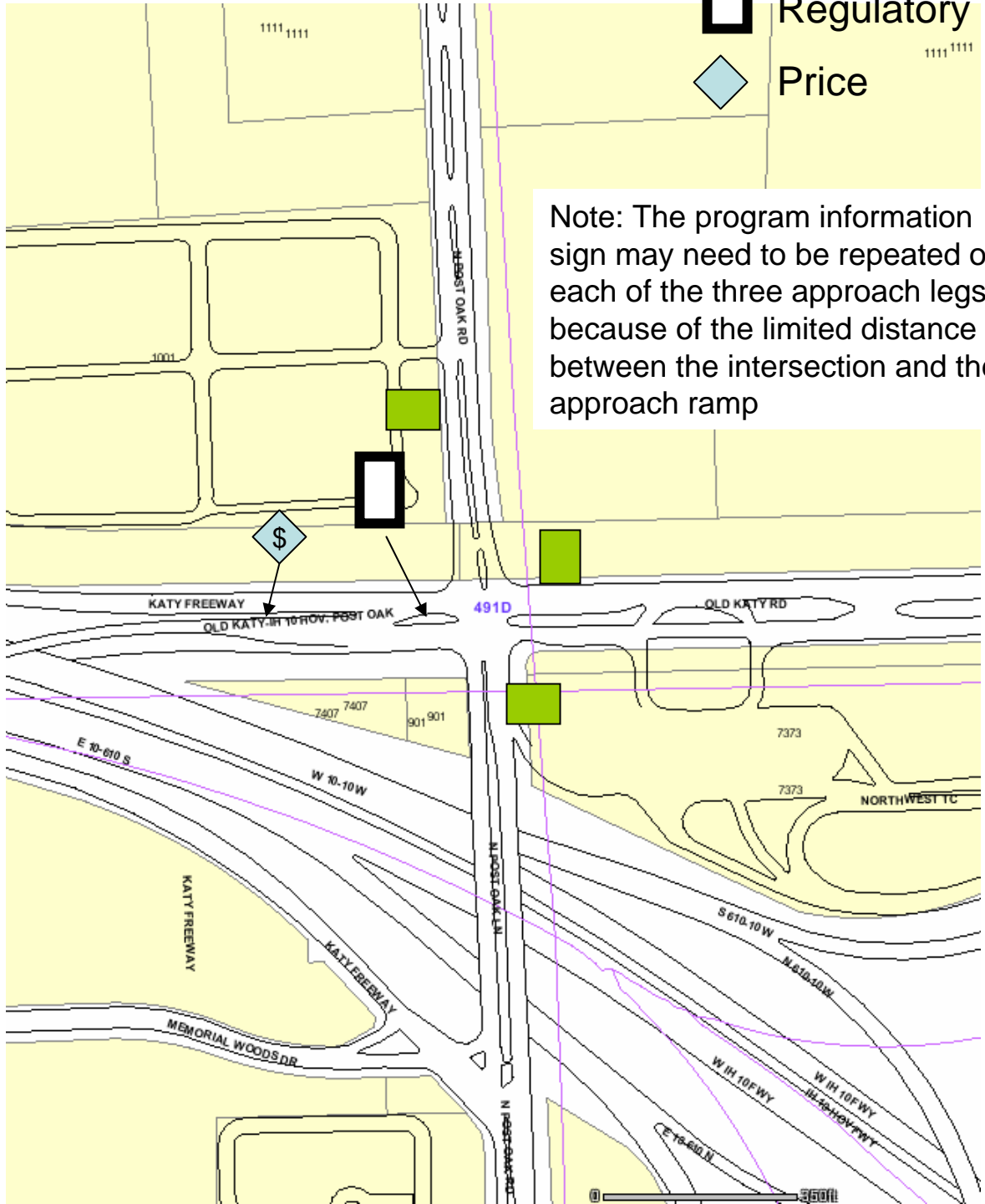


Note: A site review is needed for this location as there is very limited distance between the intersection and the HOV on-ramp.

Texas Transportation Institute
Nov. 11, 2003
Proposed Signs and Locations for Houston Value Pricing Pilot Program

I-10 Post Oak Entrance

- Program Information
- Regulatory
- ◇ Price



I-10 Addicks Park and Ride

- Program Information
- Regulatory

ADDICKS PARK & RIDE

